

APPLICATION FORM

(FOR ACTIVITIES RELATING TO NEW PLAYERS & NEW TARGET MARKETS)

CONTACT DETAILS	
CLUB NAME:	
CLUB BANK ACCOUNT DETAILS:	
EMAIL ADDRESS FOR CORRESPONDENCE:	
POSTAL ADDRESS:	
APPLICATION COMPLETED BY:	
POSITION WITHIN CLUB:	
DAYTIME PHONE NUMBER:	
MOBILE PHONE NUMBER:	
NAME OF PROJECT/INITIATIVE/ACTIVITY	
\$ CONTRIBUTION SOUGHT FROM TOWER BOWLS DEVELOPMENT FUND <i>Please identify the amount you are seeking and detail what this will be used for.</i>	\$ <i>including GST</i> This amount will be used for:
PROPOSED DATES	
DESCRIPTION <i>Please give a brief description of your Project/ Activity/Initiative</i>	
NEW TARGET MARKET(S) & PLAYERS <i>What are the demographics of the players you are targeting? Eg age, gender, sporting code, disability group etc</i>	
KEY OBJECTIVES <i>What are the key objectives of your project/activity/initiative?</i>	

GOALS How will you measure your success? Please list your key goals. (eg numbers attending, numbers returning, numbers joining the club)	
HOW WILL THIS INITIATIVE INCREASE UTILISATION OF YOUR EXISTING GREENS & FACILITIES?	
CLUB INCOME What fee will you charge each player? \$	
Is this initiative self-funding?	YES NO
HOW WILL THIS INITIATIVE GENERATE "REPEAT BUSINESS" FOR THE CLUB?	
PLEASE PROVIDE ANY OTHER DETAILS RELEVANT TO THIS APPLICATION.	
PLEASE PROVIDE DETAILS ON ANY PREVIOUS SUCCESSFUL TOWER FUNDING APPLICATIONS INCLUDING THE DATE IT WAS GRANTED	
SIGNED ON BEHALF OF THE CLUB	
DATE	
SIGNED BY BOWLS NZ COMMUNITY DEVELOPMENT OFFICER	REGION:
DATE	

COMMUNITY DEVELOPMENT OFFICER COMMENTS:

<input checked="" type="checkbox"/> GRANTED <input type="checkbox"/> X DENIED FOR OFFICE USE ONLY
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BUDGET IN SUPPORT OF TOWER BOWLS DEVELOPMENT FUND APPLICATION

EXPECTED INCOME	
ENTRY FEES (Formula = #players x # of days x \$fee payable/per night) <i>Players</i> x <i>Days</i> x..... <i>\$ fee</i> \$
Funding / Income received from other sources – Please detail below	
	\$
	\$
	\$
	\$
	\$
TOTAL EXPECTED INCOME	\$
EXPECTED EXPENSES	
Please detail and itemise all your expected expenses below	
	\$
	\$
	\$
	\$
	\$
	\$
	\$
	\$
TOTAL EXPECTED EXPENSES	\$
Contribution Sought From TOWER BOWLS DEVELOPMENT FUND	\$

Please forward the following items to your local Community Development Officer for counter-signing.

- ✓ **Completed Application Form**
- ✓ **Completed Budget**
- ✓ **Quote/Invoice (copy)**
- ✓ **Proofs/draft copies of any/all advertising & promotional material the application relates to**

You will be notified via email as to whether your application has been granted or denied.
 Payment will be made upon Bowls NZ's receipt of your written testimonial and club newsletter acknowledging TOWER's support