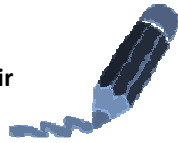


# Tangible Benefits for Beckenham



“A huge plus” is how Barry Chapman, Executive Officer, Beckenham Bowling Club in Christchurch, described the immediate benefit his club derived from having all of their job descriptions documented. “Last year we had nominations to the AGM for every position to be filled in and it’s something that had never happened before”. The job descriptions allowed people to see what the job entailed and what they were in for.



## ClubPlan

completeness of the approach has resulted in the club recently being externally rated as worthy of GOLD certification in the soon-to-be launched *ClubCheck*, Bowls NZ’s new club evaluation system which identifies the areas where a club is going well and not so well.

“Before, we had nothing to use to bring people through in the club administration and operations. With the documentation of our operating processes we now have something that will do that ... there is huge potential”, said Barry. “This is not the end point”, says Barry. “We have set ourselves a standard now which we will have to maintain ...we will not be able to sit still thinking we have done all we need to do”.

Vince Roper cannot speak more highly of the leadership and administration at Beckenham. “Beckenham is everything I would like to see in a club”, says Vince. “The leadership style is very inclusive and key people have a vision for the club and a very good understanding of all the things they need to do to get there. They are not daunted by the process and just get on with it. Beckenham people are always very welcoming, very receptive to suggestions and trusting of the process we have put in place. I am pleased they are now seeing tangible and significant benefits from our work together” says Vince.



Similarly, Barry sees the work they have put into *Club Plan* as having tangible long term benefits. Barry feels the club now has a structured path to follow and this year the executive has received many positive comments about the way the club is being run. The plan allows the club leadership to allocate responsibilities and reinforce

accountabilities and Barry feels convenors and club members have responded well to that environment.

Barry sees the biggest benefit of Club Plan as being the ongoing availability of the Bowls NZ Region 5 - Community Development Officer (Vince Roper) as an independent person reviewing how the club operated and prompting them to think differently. “Without that outside help we would never have arrived at where we are now”, said Barry.

The Club Plan process has helped the club with its grants applications as well as providing the framework to address and improve every element of the club’s operations. The

Have a go at turning things around by adopting **CLUB PLAN**. This has been set up by Bowls NZ to help clubs tackle the basics. Modules which address the key areas within the clubs operations and can be accessed via the Bowls NZ website ([www.bowlsnz.co.nz](http://www.bowlsnz.co.nz) from the main menu on the left, choose CLUB then CLUB PLAN) or by contacting your CDO directly.

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Contact your CDO for more information on **Club Plan** or visit: [www.bowlsnz.co.nz](http://www.bowlsnz.co.nz)

